

## Mapping Exercise

A Housing Production Plan must identify **general areas or districts** in a community where zoning should be modified in order to create affordable units and meet its housing production goals. It must also identify **specific sites** where a community intends to encourage affordable housing development. To jumpstart the conversation, we've included some potential sites on the map below. These sites were generated by staff in the Department of Planning and Development based on past planning processes and discussions. These sites are intended to be for **DISCUSSION PURPOSES ONLY** for the Housing Focus Groups.

Using different colors or icons, mark on the map which sites or areas might be most appropriate for different scales of development. We've included a suggested legend below but depending on what you have on hand, you may use different icons or colors. Just add them to the "Your Legend" spot below. *If you are participating in the Focus Groups, we will do this together during the focus group discussion.*

### Suggested Legend



Single-family (detached) homes



Multifamily



Mixed Use

### Your Legend



Single-family (detached) homes



Multifamily



Mixed Use



Use this space  
to write-in other  
housing categories.

**Explain More.** Use the space below to describe your answers, approach, and/or the type of housing you envision in detail for each site.

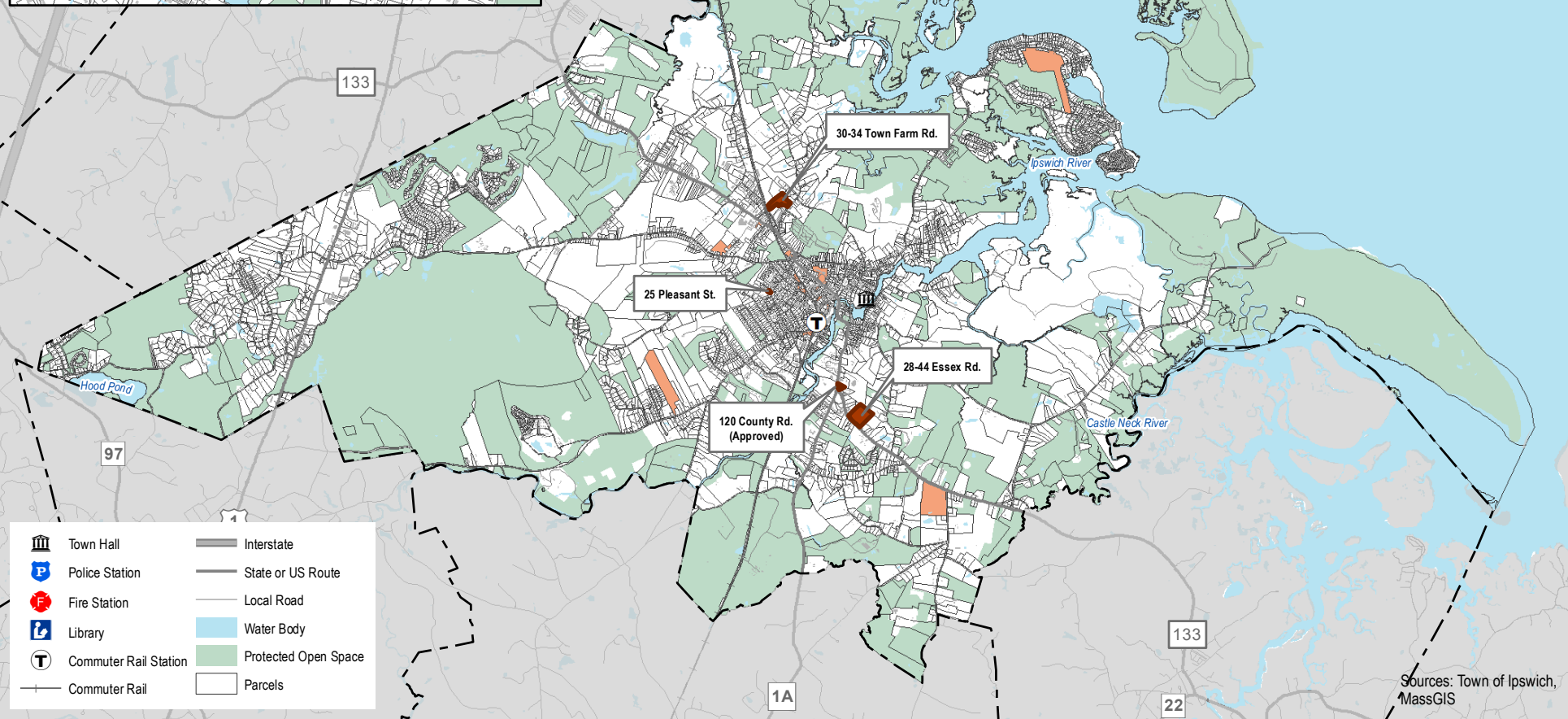
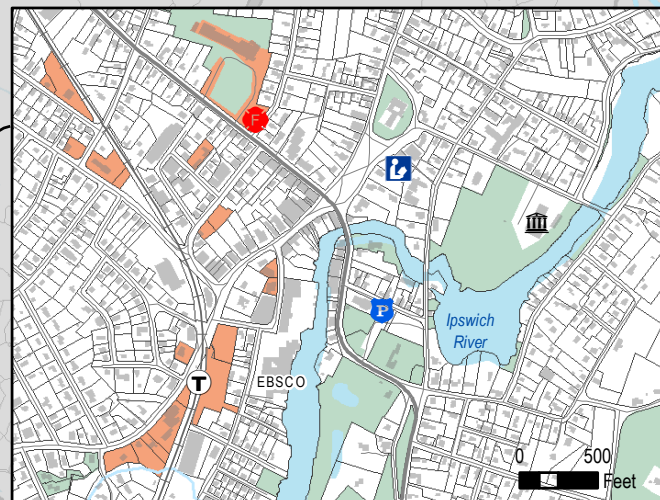
# Map: Potential Development Areas

Prepared by JM Goldson LLC

0 0.5 1 2 Miles



- Potential parcels for development
- 40B developments recently approved or under review



Sources: Town of Ipswich, MassGIS

# Map: Potential Development Areas - Downtown Ipswich

Prepared by JM Goldson LLC

